

# Graphical Models for Discovering Knowledge

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## Probabilistic Graphical Models

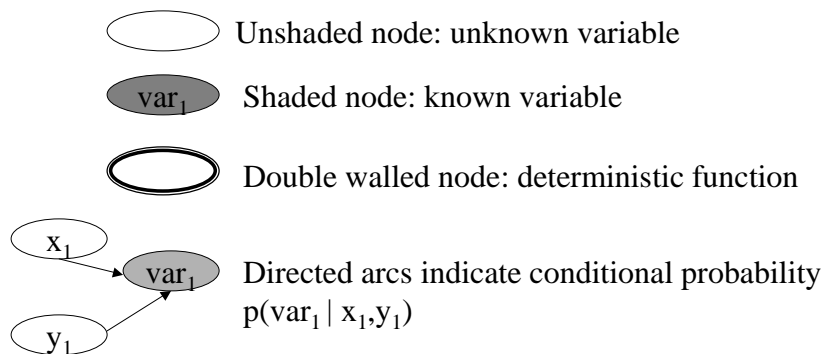
- Provide a unified qualitative and quantitative framework for representing and reasoning with probabilities and dependencies
- Provide an intuitive visual method for decomposing a problem using the notion of conditional probability

## What is a “Model”?

- A model is a representation of the problem at hand showing the different variables involved, and the probabilistic and deterministic relationships between those variables.

## Probabilistic Graphic Models

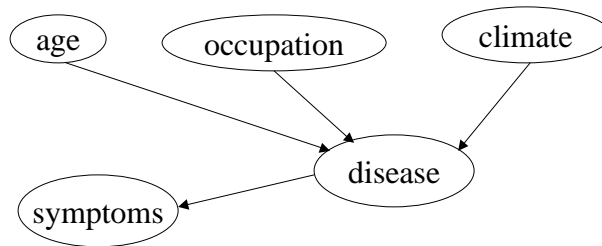
Graph elements



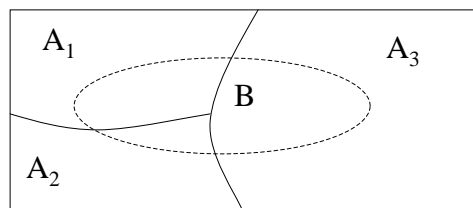
## Bayesian (Causal) Network

Example: Given symptoms of some disease, what can we infer about the age, occupation, and living climate of the patient?

$$P(\text{age, occ, cli, dis, sym}) = P(\text{age})P(\text{occ})P(\text{cli})P(\text{dis}|\text{age, occ, cli})P(\text{sym}|\text{disease})$$



## Bayes Theorem



Given that  $B$  has occurred, what is the probability that  $A_1$  occurred?

$$P(A_1|B) = P(A_1 \cap B) / P(B) = P(A_1)P(B|A_1) / P(B)$$

# Problem Decomposition & Analysis

Graphical Models clarify problem structure without excess math.

## Example: Topic Extraction from AP Newswire

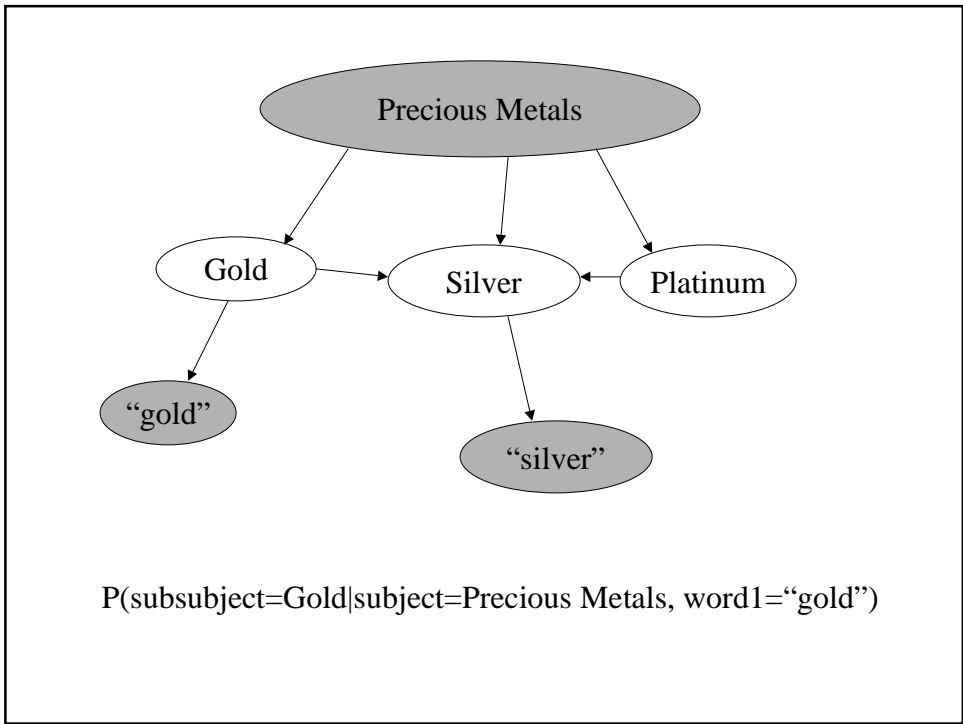
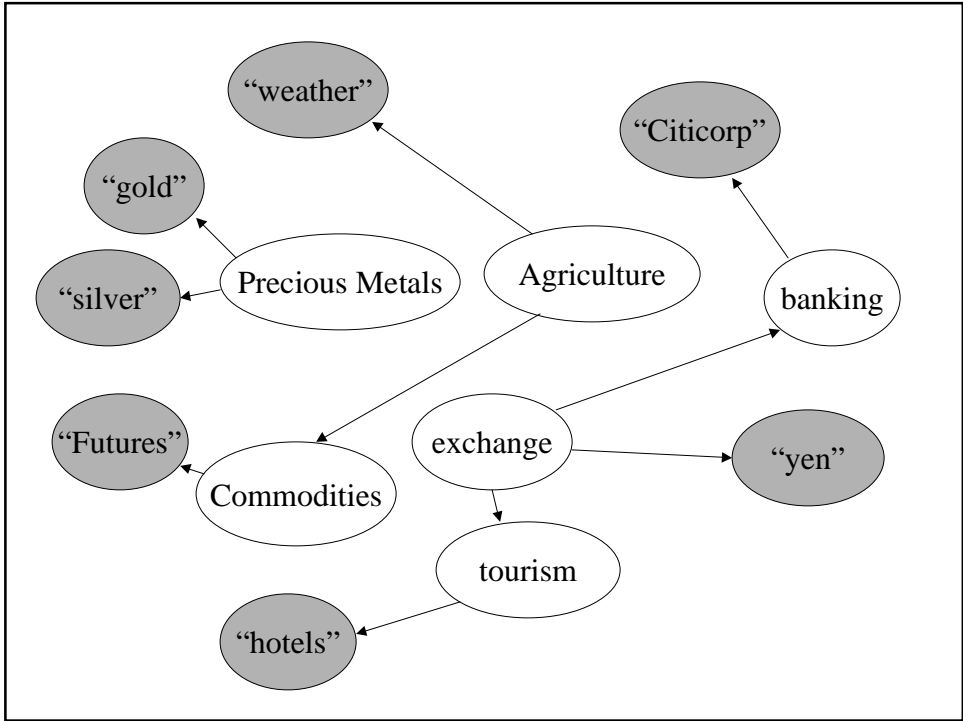
The AP Newswire provides numerous short newsclips belonging to one or more of 90 subject areas. Given that a set of 11,000 words is used in the clips, can we predict the subject of a given clip by examining the set of words used in the clip?

That is, can we find the Bayesian Probability:

$$P(\text{Subject A} | \text{word1, word2, word3, ...})$$

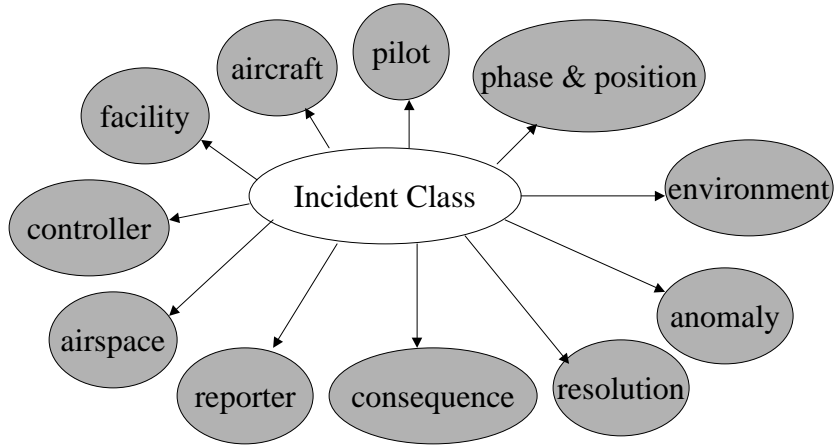
Method:

- (1) Establish relationships between general subjects and more specific sub-subjects
- (2) Establish relationships between key words and general subjects
- (3) Establish relationships between key words, general subjects and sub-subjects



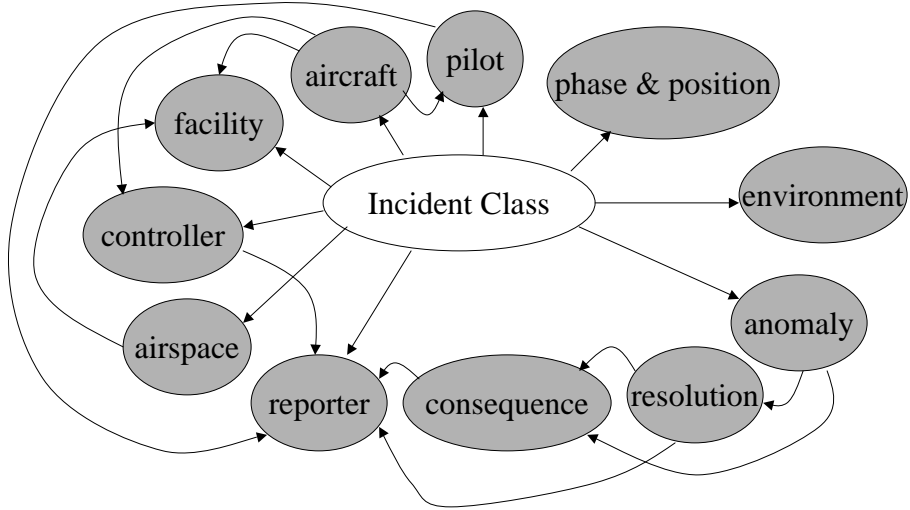
Knowledge refinement using graphical models:  
Example: Classification of Aircraft accidents

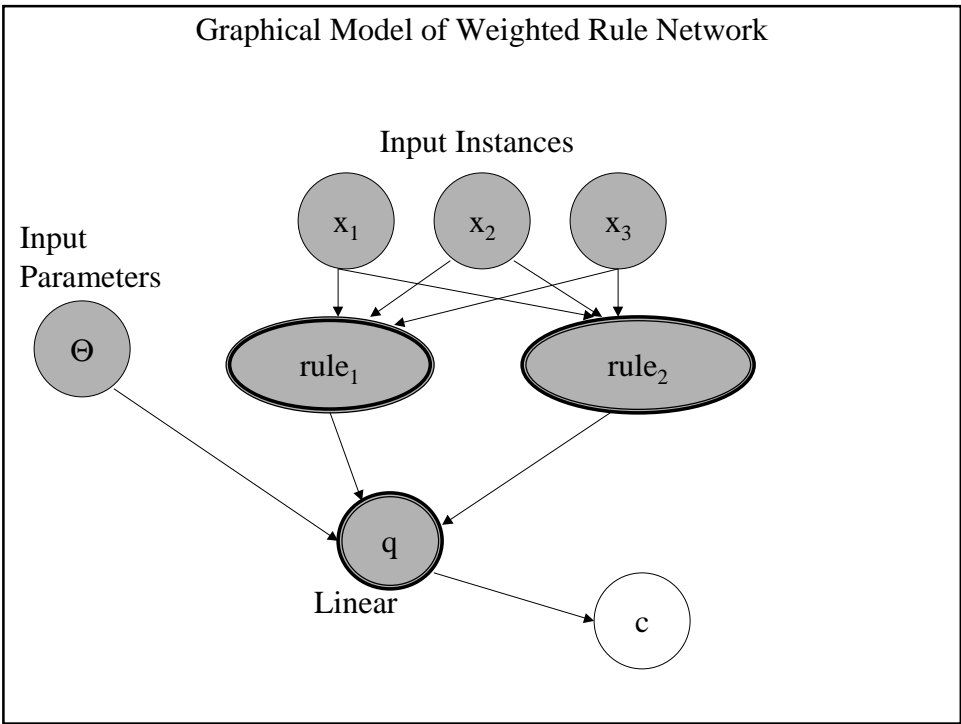
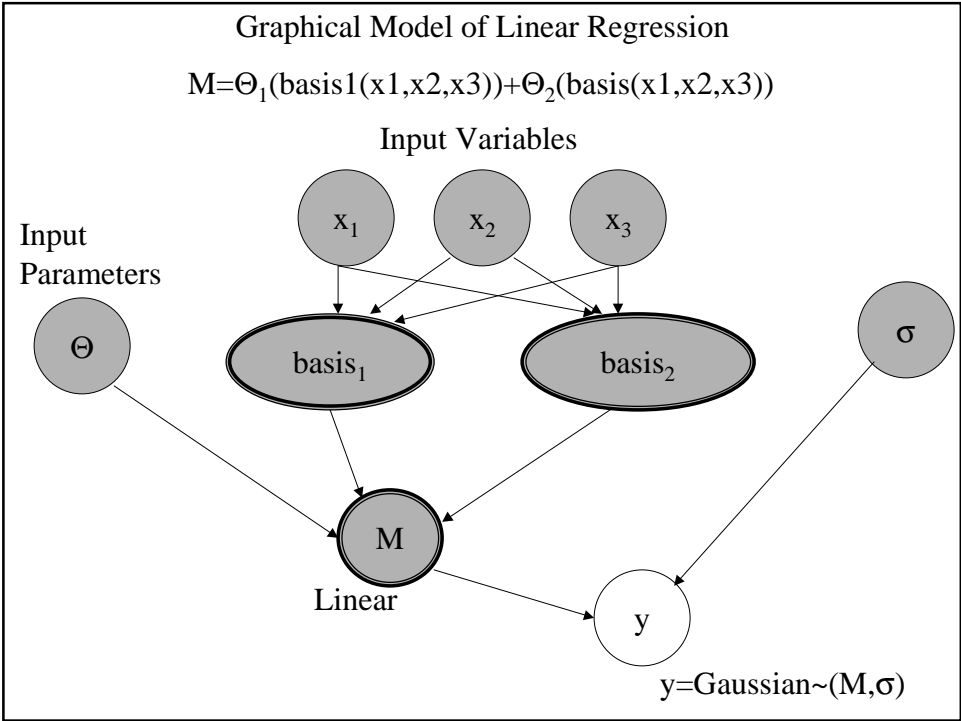
Simple case: assume all given variables are independent

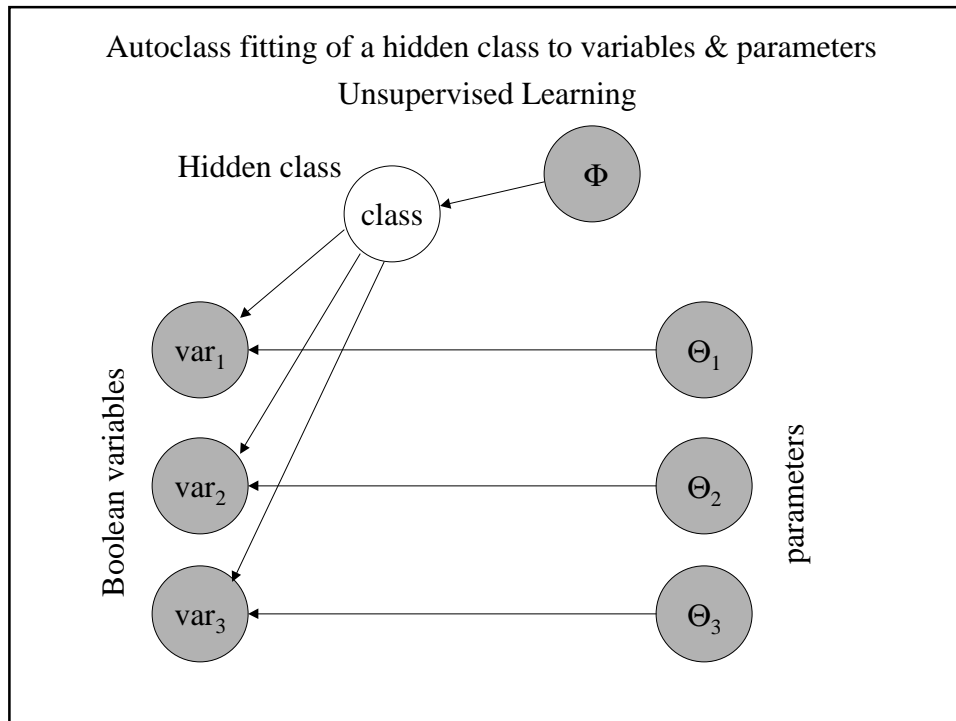


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Refined case: use expert knowledge to restructure dependencies







## Conclusions

- Probabilistic Graphical Models provide a general language for problem composition
- The flexibility of Graphical Models allows representation of a wide variety of models, from linear regression to learning
- Graphical Models provide a framework for developing computational learning and discovery algorithms